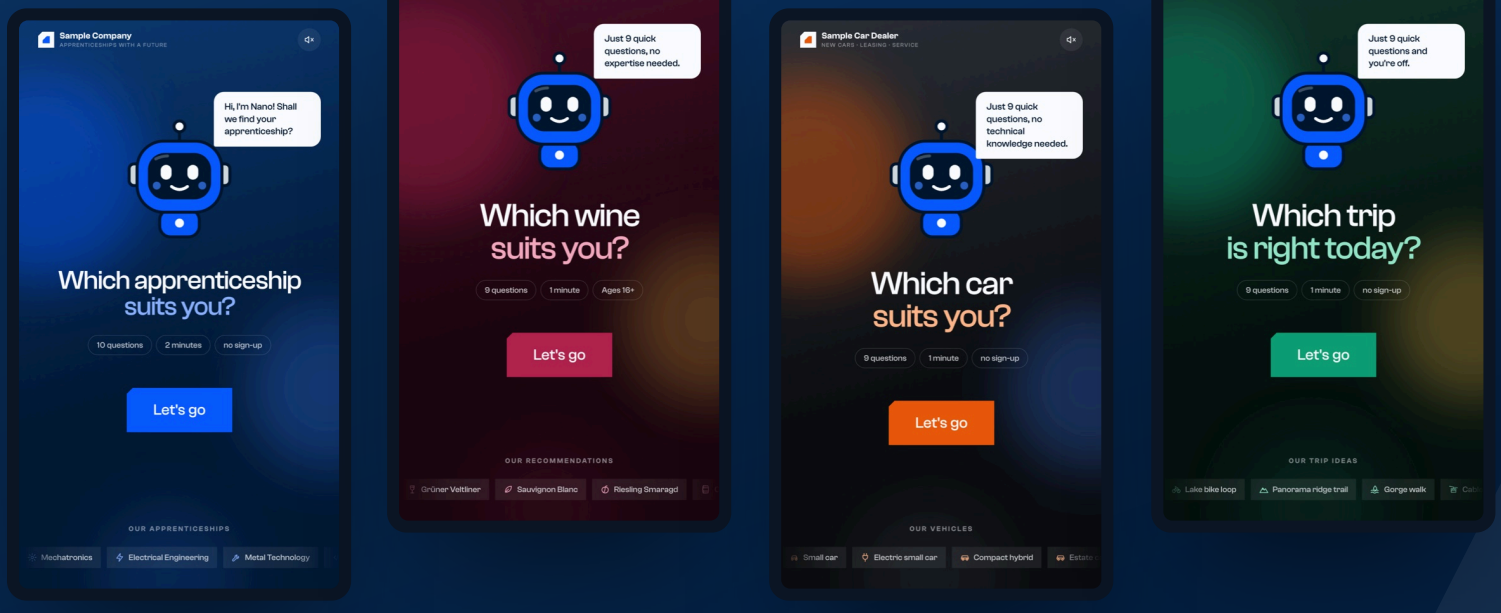
TOUCH-BASED GUIDANCE WITH NANO

Tap the questions. Get the right answer.

Interactive Advisor turns a touch kiosk into an advisor: visitors answer a few questions and receive a matching recommendation, from the right apprenticeship to the right product. With Nano, the friendly robot, as their guide.

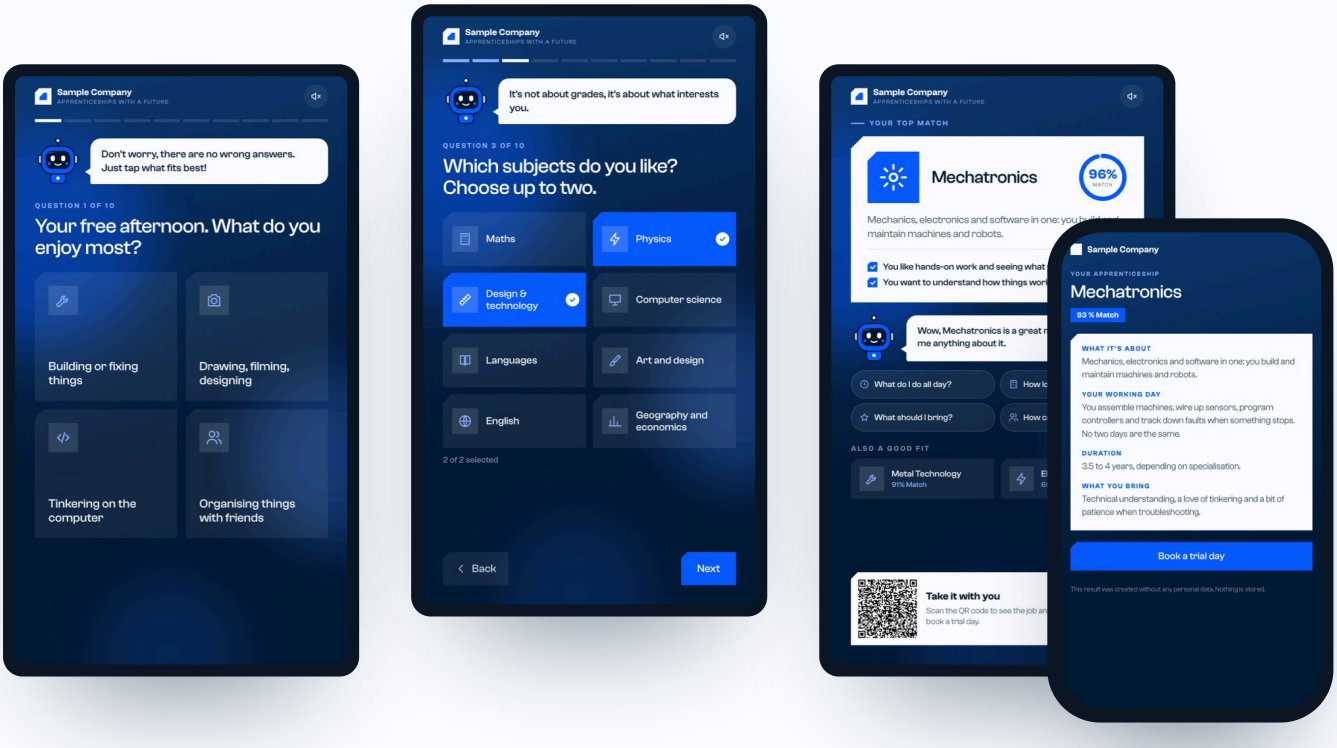


No sign-up | No personal data | In your corporate design | With your range

HOW IT WORKS

An advisor that never takes a break.

Many decisions start with the same questions: Which job suits me? Which product do I need? Interactive Advisor asks these questions at the kiosk, with large buttons, no keyboard and no sign-up.



1 Tap

Tiles, either-or choices, multiple choice and sliders. Engaging and done in two minutes.

2 Recommendation

The answers lead to a clear recommendation with a match score, reasons and alternatives.

3 Take away

Scan the QR code, see the details on your own phone and get in touch.

No keyboard | No sign-up | Restart after every user | Anonymous statistics

TRANSPARENT, NOT RANDOM

Clear recommendation. Fixed rules.

Tap-through questions
Tiles, either-or choices, multiple choice and sliders, engaging and done in two minutes.

Transparent recommendation
Fixed rules instead of chance: with a match score, reasons and alternatives.

Nano as a guide
The robot encourages users, explains the result and reads aloud on request.

Result on the phone
Scan the QR code, see the details, get in touch, without transferring any data.

Privacy built in
No sign-up, no personal data, a restart after every user.

Anonymous statistics
How often it was used and what was recommended, per trade fair or location.

Answers
Each answer adds points for interests and needs and directly strengthens matching options.

→

Profiles
Every item in your range has its own profile, defined together with you.

→

Match
The item with the closest match wins, plus two alternatives.

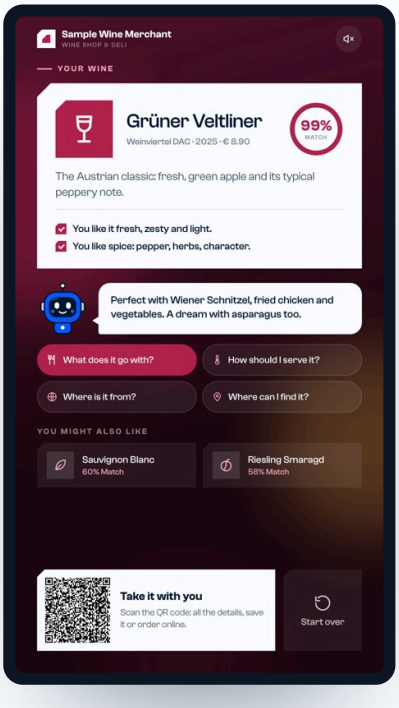
The same answers always lead to the same result. Only what you actually offer is suggested. We test the weighting with thousands of simulated runs to make sure no item is favoured.

Nano joins in

Nano, the nanoblue robot, guides users through the questions and explains the result at the end. One tap on a question tells them more:

- **CAREER FINDER** — What do I do all day?
- **WINE FINDER** — What does it go with?
- **CAR FINDER** — What does it cost a month?
- **TRIP FINDER** — How do I get there?

On request, Nano reads the answers aloud. As an upgrade, Nano can also answer free questions using artificial intelligence that knows only your information.



READY TO TRY

Four examples. One system.

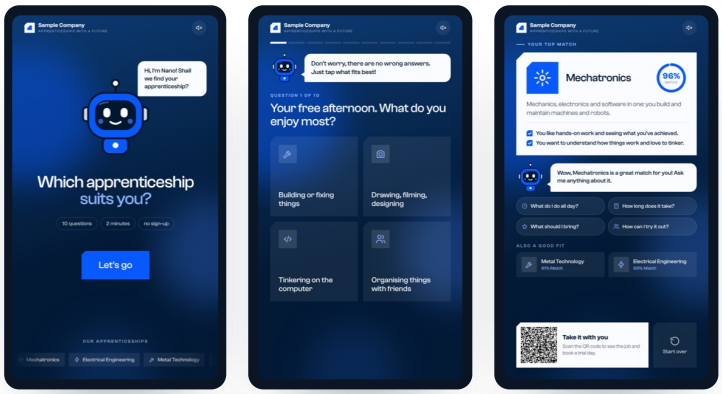
Every finder is built on the same technology. Questions, range, colours and Nano's answers follow your company.

APPRENTICESHIPS

Career Finder

Young people find the right apprenticeship at a company in two minutes. The demo shows ten sample apprenticeships.

- Ten questions, four question types
- Result with match score and two alternatives
- Nano answers questions about the job
- QR code: take the result to your phone

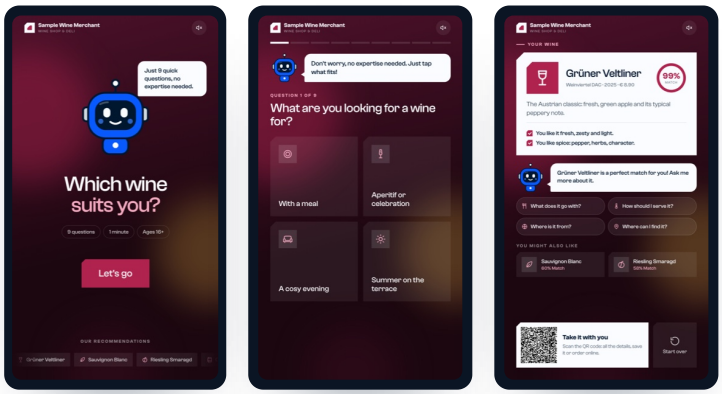


RETAIL ADVICE

Wine Finder

For wine merchants and wine shops: customers find the right wine from the range in one minute, matched to food, occasion and budget.

- Nine questions, from food to budget
- Result with price, origin and shelf location
- Nano explains what the wine goes with and how to serve it
- QR code: the wine on your phone or in the web shop



All examples show sample data of fictitious companies. Names, prices and ranges are invented.

SAME TECHNOLOGY

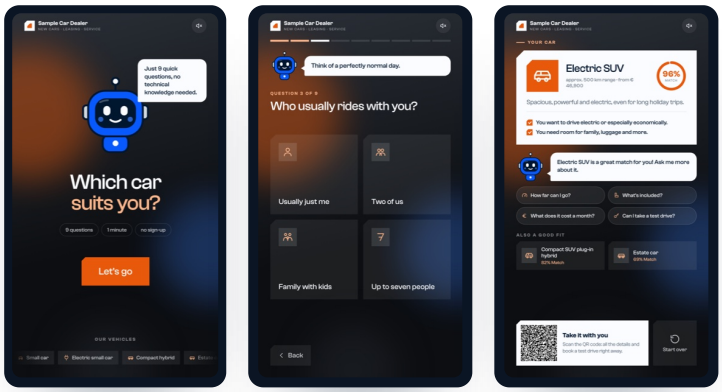
Different industry. Different questions.

CAR DEALERSHIPS

Car Finder

Customers find the right vehicle in one minute, matched to everyday use, family, drive type and budget, and request a test drive straight away.

- Nine questions, from daily use to charging options
- Result with price, range and monthly leasing rate
- Nano explains equipment, consumption and costs
- QR code: the car on your phone and a test drive request

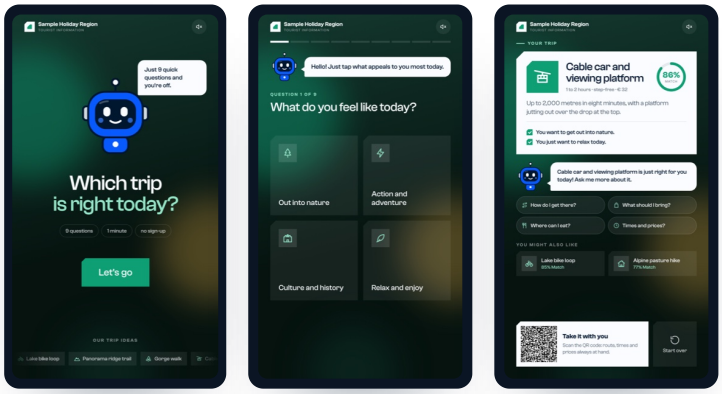


TOURISM AND HOTELS

Trip Finder

For tourist information centres, hotel lobbies or cable cars: guests find the right trip in one minute, matched to weather, company, time and budget.

- Nine questions, from weather to getting there
- Result with duration, difficulty and price
- Nano explains how to get there, what to bring and where to eat
- QR code: the trip and route on your phone



And your topic?

The advisor fits wherever visitors need to find the right choice in a range: from the right apprenticeship to the right product or a trade-fair quiz. We define questions, range and rules together with you.

EFFORTLESS OPERATION

Runs on site. Maintained from the cloud.

ON SITE

Touch kiosk

Portrait display with touch: in the shop, in the entrance area, in the lobby or on the exhibition stand.

INSIDE THE KIOSK

nanoblue Media Player

Runs the advisor. Keeps working even without an internet connection.

IN THE BACKGROUND

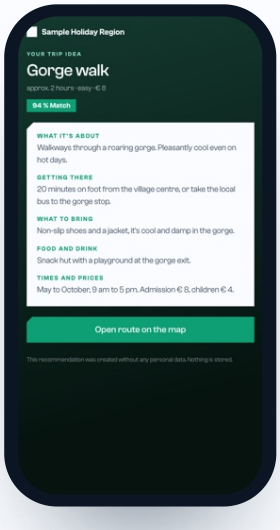
nanoblue Cloud Server

Remote maintenance, content updates, the result page for the phone and statistics.

Privacy built in

- **No sign-up,** no name, no e-mail address.
- **No camera, no microphone** in the standard scope.
- **Answers are not stored.** After the restart everything is gone.
- **Result on the phone** via QR code, without transferring any data.
- **Anonymous counters only:** which result came up how often.

A result to take away



The QR code on the result screen opens the recommendation on the visitor's own phone, with all the details and a button for the next step: request a trial day, order online, book a test drive or open the route on the map.

Statistics for your planning

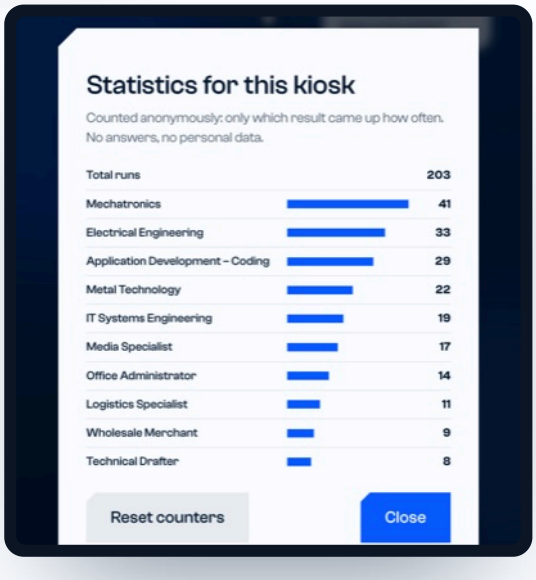
You see how often the kiosk was used and what was recommended how often, per trade fair or location. This shows you what your visitors are interested in.

Change content any time

We update range, texts and questions centrally, with no on-site visit.

In your corporate design

Your company's logo and colours, as in the four examples.



IMPLEMENTING IT TOGETHER

Your range.
Our system.

The four examples are already up and running. For your advisor, all we need is your content.

Your part

- Your range: jobs, products or destinations
- A short description and details per item
- Your company's logo and colours
- A link for the next step, such as an enquiry or web shop

Our part

- Questions, profiles and rules, agreed with you
- Nano's answers to the typical follow-up questions
- nanoblue Media Player for the kiosk
- Remote maintenance and statistics via the nanoblue Cloud Server

Four steps to your own advisor

1

Content

A joint meeting: define range, profiles and texts.

2

Customise

Tailor design, questions and Nano's answers to your company.

3

Test

A trial run at the kiosk, with your approval.

4

Live

Set it up and get started, statistics included.

Possible upgrades

- Nano answers free questions with AI
- Automatic start when someone approaches
- Photos or video for each result
- Several kiosks for locations and trade fairs

TRY IT YOURSELF

Tap your way through.

On our website, all four examples run right in your browser, exactly as they do on the kiosk. Best viewed on a portrait screen or a tablet.

TO THE LIVE DEMO

nanoblue.at/en/integrations/interactive-advisor.html

Career Finder, Wine Finder, Car Finder and Trip Finder are ready to try.

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