INTERACTIVE CAMPAIGNS ON THE DISPLAY

Join-in campaigns for your clients.
Ready to offer.

Prize wheel, scratch card, guessing game, live quiz and more: visitors scan the QR code on the display and join in on their own phone. In your client's design, no app, no software development.



HOW IT WORKS

The display is the stage.
The phone is the controller.

A QR code appears on the screen. Whoever scans it joins in instantly, right in the browser of their own phone. The big display reacts in real time and draws in the next visitors.



1

Scan

The phone camera is all it takes. No app, no account, no Wi-Fi password.

2

Join in

The right interface opens on the phone: spin, scratch, guess or answer.

3

Experience

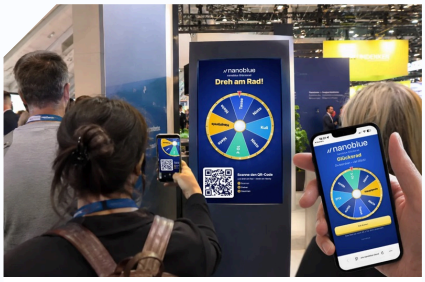
The display reacts live: the wheel spins, the prize is celebrated, the leaderboard grows.

No app | No sign-up | Landscape and portrait | English and German

WHAT YOUR CLIENTS USE IT FOR

More visitors at the stand. More contacts afterwards.

Your clients are not buying technology, they are buying a result. Connect delivers the campaign, and you deliver the idea, the design and the client care.



TRADE SHOWS AND EVENTS

The stand as a crowd-puller

- A prize game you can see from afar
- Contact details with consent
- Prize codes instead of paper slips



RETAIL AND PROMOTION DAYS

A promotion becomes an experience

- Opening, anniversary, season launch
- Vouchers and instant prizes
- Everyone plays at once, nobody queues



STAGE AND COMPANY EVENTS

The whole audience plays along

- Quiz and voting in the hall
- Leaderboard and award ceremony live
- Photo wall for guest photos

Why with a display and not just on the phone?

Visible to everyone

Every spin and every prize runs large on the screen. That makes bystanders curious.

Nothing to touch

No touchscreen, no tablet at the stand. Everyone uses their own phone.

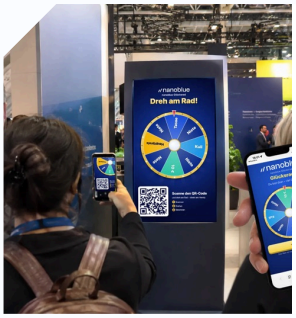
Fair draw

The nanoblue Cloud Server decides on prize or no win, by weighting and stock.

YOUR TOOLKIT

Eight applications. One system.

Every application is finished and ready to use. You switch what a display is showing in Connect Studio with a few clicks.



PRIZE GAME

Prize Wheel

Spin on your phone, the big wheel on the display spins along.



PRIZE GAME

Scratch Card

Everyone scratches at once, each on their own phone.



PRIZE GAME

Guessing Game

How many balls are in the jar? Revealed automatically at the set time.



INTERACTION

Live Quiz & Voting

Quizzes and polls with the whole hall, with leaderboard.



EXPERIENCE

Photo Wall

Guest photos live on the display, instantly or after approval.



SALES

Shop Window

Offers on the display, details and enquiry on the phone.



SERVICE

Queue

Queue number on the phone, called with sound and vibration.



SERVICE

Feedback

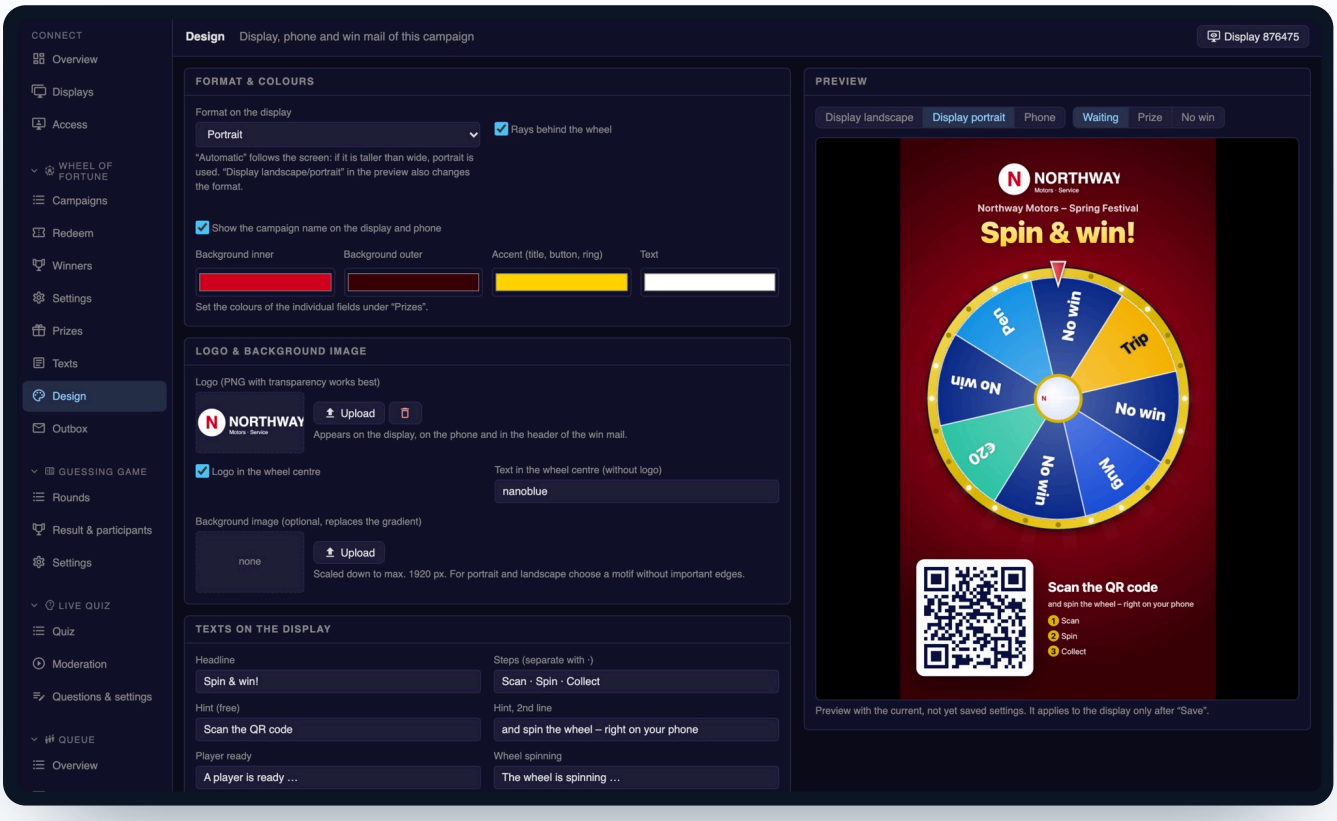
How was it? Rating by phone in ten seconds.

All applications run on the same nanoblue Media Players. Detailed feature descriptions for each application are available at nanoblue.at/en/downloads.html.

YOUR CAMPAIGN, YOUR DESIGN

In your client's design.

Every campaign gets its own look. You design in Connect Studio and see in the live preview straight away how display and phone will look.



Connect Studio: design of a campaign with live preview (example with a sample client).

Logo and colours

Logo, background and accent colours per campaign, with your own background image if you wish.

All texts editable

Headline, hints, win and no-win texts, plus the prize email.

Prizes with stock

Segments with weighting and quantity. Once a prize is gone, it no longer comes up.

Landscape or portrait

The same campaign runs on a video wall, a monitor or a totem.

Several campaigns

Different clients and campaigns in parallel, each with its own displays.

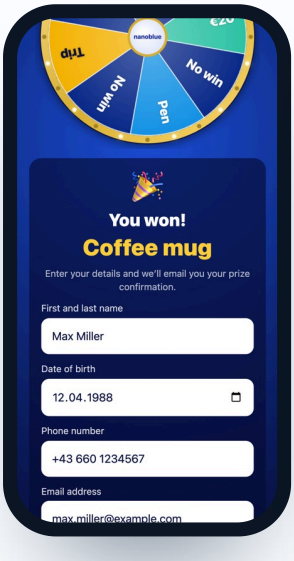
Access per campaign

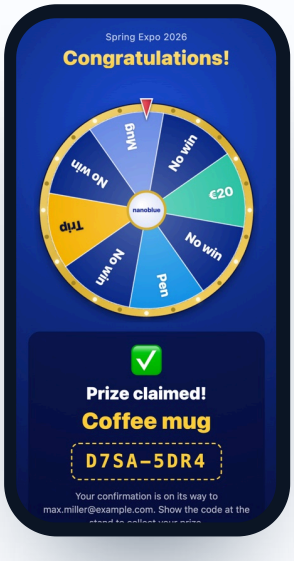
You or your client see only your own campaign, either to view or to edit.

FROM SCAN TO CONTACT

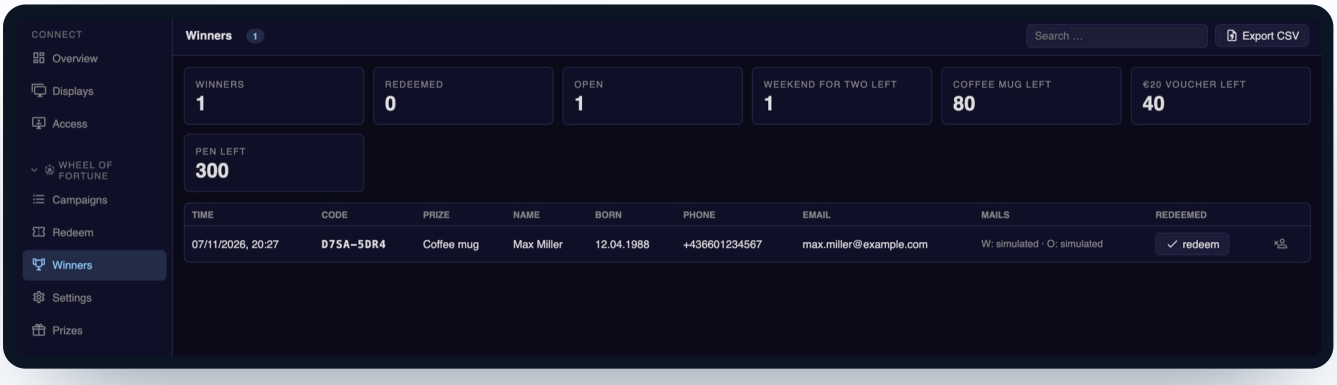
Contacts you can hand over.

Winners enter their details on their own phone and consent to their use. After the campaign, your client receives a clean list.





- **Form on the phone:** name, phone, email, age limit and consent.
- **Personal prize code** on the phone and by email, with a copy to the organiser.
- **Redeem at the stand** by code. Redeeming twice is impossible.
- **One prize per person,** one attempt per scan. The QR code changes continuously.
- **Or with no data at all:** instant prizes on the scratch card with a code only.



Connect Studio: list of winners with redemption and export (sample data).

CSV export

The list opens in Excel and can be imported into any CRM.

Delete with one click

Personal data can be removed selectively after the campaign.

Access only when granted

Winner data is visible only to those who have been given access to this campaign.

PARTNERSHIP

You have the idea.
We deliver the technology.

You remain your client's point of contact. nanoblue works in the background and makes sure the campaign runs on the day.

Your part

- Concept and mechanics of the campaign
- Design in the client's look
- Prizes, texts, terms of participation
- Looking after the client on site

Our part

- nanoblue Media Player for the display
- Setting up the campaign in Connect Studio
- Operation on the nanoblue Cloud Server
- Training and support in the background

Four steps to your campaign

1

Briefing

Which application, which prizes, how many displays, what period.

2

Set-up

Create the campaign, set design and texts, assign the displays.

3

Test

Trial run with a real display and phone, approval by your client.

4

Live

The campaign runs. Afterwards, the list of winners and results as an export.

What is needed on site

A display with an HDMI input, a nanoblue Media Player and internet access. The display can be a monitor, a totem or an LED wall, and may also come from the stand builder. We are happy to discuss terms for agencies in person.

TRY IT YOURSELF

Join in. Right now.

On our website, Connect runs on a virtual display. Open the page on your computer and scan the QR code there with your phone. Or start the demo directly on your phone.

TO THE LIVE DEMO

nanoblue.at/en/connect/demo.html

Prize Wheel, Scratch Card, Guessing Game and Feedback are ready to try.

YOUR CONTACT

Michael Trescher

nanoblue
Zeilerberg 35, 4224 Wartberg ob der Aist
Austria

GET IN TOUCH

+43 7236 346834

office@nanoblue.at
www.nanoblue.at/connect